

What possibilities will you unlock by making technology work for you?

EY NextGen Academy Disruptive Tech
Program 2023



Building a better
working world

■ ■ ■ ■
The better the question.
The better the answer.
The better the world works.

Take the lead amidst a constantly changing business landscape ...

For family-controlled companies, the aspiration to grow and perform long-term – often beyond generations – is deep-rooted. Staying at the top of one's game is not achieved by standing still, but rather by staying agile.

Today, in response to the exponential rate of change at which businesses are being impacted by industry transformation, we have set up the NextGen Academy Disruptive Tech Program.

This Palo Alto-based program, originally designed for the international C-suite, is exclusively tailored to nextgen leaders. It allows you to brainstorm with your global peers how you and your family business can gain a strategic understanding and truly capture the benefits of advanced technologies.

Ultimately, the program is a unique opportunity to invest in your own development, with significant implications for your family business and career.



Lauri Oinaala

EY EMEA Family Enterprise Leader
EY Global NextGen Leader

Understand the future and thrive as a nextgen leader

2-6 October 2023 | Palo Alto, Silicon Valley



... and visualize the future!

Our aim is to create an exceptional learning experience that makes you think more expansively about technology's impact on your industry, your family business with all family dynamics that come with it, and you.

Guided by a hand-picked team of Silicon Valley trailblazers and EY professionals, you'll spend five, dynamic days immersed in disruptive technologies, concepts and future trends to visualize and map your organization's next decade.

Thanks to our three-pillar approach to immersive learning (scan, focus and act) you'll practice scanning the horizon, while developing an exponential mindset, and gaining the tools to define your way forward.

Completing the program, you'll graduate ready to act, lead the pack and see deep into the future.



Riaz Shah

Program Host
EY Global Learning Leader

A 5-day immersive learning experience in Silicon Valley

Boot camp to navigate disruption

Encounter the power of disruptive tech and discover the implications for your family business and its various stakeholders.

Think like futurist

Contextualize the latest technological advances to stay agile in uncertain times.

Mentored by game-changers

Engage first-hand with Silicon Valley trailblazers, entrepreneurs, venture capitalists, family enterprise specialists and academic faculty as speakers and program contributors.

Connect with your peers

Network with global participants with different roles and professional backgrounds in family enterprise who share your values and are committed to staying ahead of the curve.

NextGen Academy Disruptive Tech Program is designed for those who have, or are about to have, decision-making roles within their family-controlled entities (operational roles, board positions, owner roles, etc.). The participants are not expected nor required to have any prior technological knowledge.

NextGen Academy

15
years shaping
global leaders

900+
members in world-class
alumni network

80
countries with
alumni members

44%
female nextgen
leaders

NextGen Academy has been a global front-runner in next-generation leadership development since 2008. The pioneering executive education programs and extensive, world-class alumni network of over 900 nextgen leaders and board members are a testament to our long-standing dedication to working with transformative family business and family office leaders.



Dr. Tiffany Vora, speaker and expert in
Biotechnologies, Health, & Innovation



Spend five days of immersive learning at EY Tech University, a purpose-built, collaborative space designed for learning and promoting networking in downtown Palo Alto.



EY Tech University (EYTU) is uniquely located at the very center of Palo Alto, only a step away from the historic Hewlett Packard Garage, where the tech giant was founded and what is considered the birthplace of Silicon Valley. Downtown Palo Alto and adjacent Stanford University grounds provide an excellent, walkable environment for exploring numerous focal points in Silicon Valley. It's a great place for dining and shopping or any sports activities, such as morning runs to energize your day.

Let Silicon Valley innovators share with you their personal insights as you network with NextGen peers and learn directly from family enterprise professionals.

Ten visionary speakers will keep you focused and engaged throughout EYTU's five-day program, while the facility's unique design provides ample space for gatherings and direct outdoor access to enjoy California's famed climate.



Agenda

Day 1, Monday 2 October 2023

Registration by 2:00 p.m.
Westin Palo Alto

3:00 p.m. to 6:30 p.m.
EY Tech University (EYTU)

Welcome – Riaz Shah and Lauri Oinaala
Agenda overview, sessions and speakers.

Participant introductions
Get to know your peers through an interactive session.

Triggers for transformation in family enterprises – Lauri Oinaala
Disruptive technologies and their increasingly important role in family-controlled entities.

6:30 p.m. to 9:00 p.m.
Downtown Palo Alto

Evening walk and Palo Alto orientation
Get to know the Program's locations in the center of Palo Alto and around Stanford University.

Networking reception and dinner at Local Union restaurant

Day 2, Tuesday 3 October 2023

7:00 a.m. to 8:00 a.m.

60-minute morning run (optional)
Start your day with a run around Stanford University grounds.

9:00 a.m. to 4:00 p.m.
EYTU

Orientation to Day 2 – Riaz Shah and Ingrid Shults

Family governance and innovation – Lauri Oinaala
Effective governance structures in navigating complex family dynamics and enabling a culture of innovation.

Intro to exponential thinking – Pascal Finette
Exponential tech, strategic foresight, social entrepreneurship, tech innovation, and design.

Future of AI – Michael Housman
The AI revolution, how we got here, and the implications on your business.

Quantum and cryptography – Michael Housman
Computer vision, natural language understanding and generation, and cognitive computing.

4:00 p.m. to 9:00 p.m.
Stanford grounds

Leading in uncertainty – Dan Klein
Improvise to develop resilience and thrive as a leader.
Session will be held outside at the Stanford Oval.

Walking tour of Stanford – Dan Klein
Walk around the grounds of one of the world's best-known universities with Stanford Graduate School of Business faculty member, Dan Klein.

Dinner at Stanford Faculty Club

Day 3, Wednesday 4 October 2023

7:00 a.m. to 8:00 a.m.

60-minute morning run (optional)
Run around Sand Hill, home to some of the world's best-known venture capital firms.

9:00 a.m. to 5:00 p.m.
EYTU

Recap day 2 – Riaz Shah
Discussion and reflection on previous day's learnings.

Metaverse – Aaron Frank
Deconstruct the metaverse hype and learn how the gaming community is shaping our future worlds.

AI & Big Data in healthcare – Raymond McCauley
The rise of AI-driven healthcare, the death of Pharma, and the future of programming medicine.

Future of nutrition – Dr. Tiffany Vora
The future of agricultural tech in machine learning, robotics, synthetic biology, block chain, new proteins and more!

5:00 p.m. onward free evening

CONTINUE

2-6 October 2023
Palo Alto, Silicon Valley



Agenda

Day 4, Thursday 5 October 2023

9:00 a.m. to 6:00 p.m.
EYTU

Recap day 3 – Riaz Shah

Opening session and reflection.

Future of work – Riaz Shah

New trends in the workplace and how to stay ahead in a rapidly changing world.

Strategies for innovation – Pedram Mokrian

The art and science of adopting a successful, long-term innovation strategy; what can be learned from observing and understanding the venture industry.

Future of finance – Shuo Chen

How AI and blockchain technologies allow every company to be in financial services.

Interview – Bay Area C-suite fireside

6:00 p.m. to 9:00 p.m.
Palo Alto

Palo Alto Challenge

Interactive adventure around Silicon Valley's most notable points of interest.

AI fresco dinner

Cocktails & dinner at Palo Alto rooftop.

Day 5, Friday 6 October 2023

7:30 a.m. to 8:30 a.m.

60-minute morning walk (optional)

Walk around University Avenue, pass by the first Apple store and pick up coffee at the famous local start-up venue Hana Haus.

8:30 a.m. to 2:00 p.m.
EYTU

Recap day 4 – Riaz Shah

Future Mapping – Riaz Shah

With an agile framework learn through this interactive session how to anticipate and plan for future developments.

Managing innovation: Family and Business Paradox – Lauri Oinaala

Balancing family dynamics and business needs related to innovation and transformation.

What will you do next – Program Team

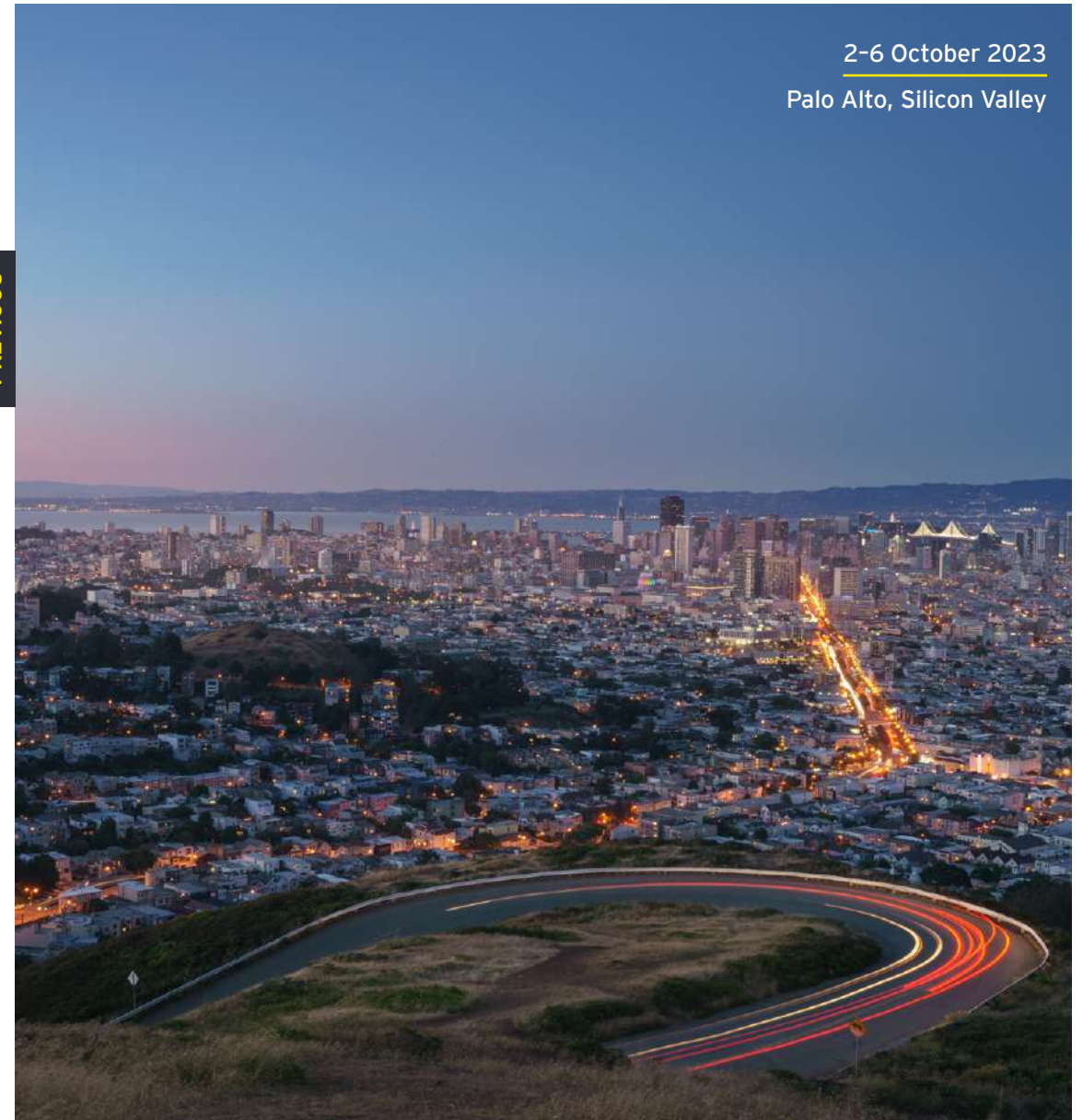
Reflect on key learnings and consider how to influence and implement change within your organization.

Networking lunch at EYTU

Program concludes at 2:00 p.m.

* The agenda and speakers are indicative and can be subject to change.

PREVIOUS



2-6 October 2023
Palo Alto, Silicon Valley

How to join

Organizational details

Eligibility

The NextGen Disruptive Tech Program is designed for next-generation professionals who have, or expect to have positions of trust in their family business, family office, entrepreneurial endeavor, or other family entities such as foundation, family council, shareholder council.

Positions of trust could include – but are not limited to – managerial roles and C-suite, board membership, specialist positions, or other decision-making roles representing ownership. Participants in the program typically come from various backgrounds and no age limitations exist. Please note that, on average, program participants are in their 30s, with an approximate age range of 25 to 45.

Registration

If you are interested in joining, please initiate your registration by sending a request to nextgen.registration@ey.com or connect with Alexander Seehaus alexander.seehaus@de.ey.com, +49 160 939 12852. Within 48 hours of the registration request, applicants will receive a personalized link for registration. Eligible registrations will be reviewed on a first-come, first-served basis.

For additional information, contact Alexander Seehaus at alexander.seehaus@de.ey.com or +49 160 939 12852.

Program focus

The principal objective of the program is to develop decision-makers who are ready for the future. Program participants explore various emerging technologies – such as AI, blockchain, metaverse, and the Internet of Things – and examine how to drive innovation within their family-linked entities to create new opportunities and stay ahead of the curve in their industries.

Furthermore, the program focuses on finding balance between family ownership and leadership while developing a strategic mindset, building business acumen and navigating transformation amidst disruption.

Accommodation

The Westin Palo Alto
675 El Camino Real East
Palo Alto, CA 94301



Program fees

- ▶ €11,000 net of tax (VAT) for new applicants
- ▶ €10,000 net of tax (VAT) for EY NextGen Network members

Fees are in euros and include tuition and training materials, private accommodations for four nights (Monday to Friday) at the Westin Hotel, Palo Alto and daily breakfast, lunch, three dinners and excursions. The fees are payable once registration is completed.

Cancellation fees

- ▶ More than 8 weeks prior to the start of the program: 100% of the fee is refunded.
- ▶ 6-8 weeks prior to the program: 40% of the fee is refunded.
- ▶ 0-6 weeks prior to the program: no refund.

The calculation of the cancellation refund is based on the start date of the program (2 October 2023).

Terms and Conditions

By registering for the program, you accept the terms and conditions for participating in the EY NextGen Academy 2023, which are outlined on pages 13-16. Please review these carefully.

In accordance with these conditions, participants are expected to arrive on time for the modules and stay with the group for the full duration of the executive learning program. Sessions are usually delivered from 09:00 until the evening.

Registration for participation in the program must be made by completing a registration form online via the registration portal Cvent and becomes binding upon submission of the completed form and receipt of the invoice.

Speakers



Intro to exponential thinking **Pascal Finette**

Pascal Finette is CEO at beradical and chair of EY's Wavespace Advisory Board. He founded a series of technology startups, led eBay's Platform Solutions Group in Europe, launched a consulting firm helping entrepreneurs with their strategy & operations, and invested into early-stage tech startups. Pascal led Mozilla's Open Innovation Lab. As Principal at Google.org, he invested into social impact organizations globally.

He founded the non-profit organizations Mentor for Good and The Coaching Fellowship. Pascal loves to work with changemakers who want to, and can, make things better.

IN THIS SESSION

In a tech-driven world and business environment of accelerating change and increasing complexity, the ability to see and think like a futurist offers a growing strategic advantage. But "embracing the future" in business has too often meant succumbing to endless hype cycles, techno babble and wishful thinking. Pascal combines principles and practices from the worlds of strategic foresight, social entrepreneurship, tech innovation, and design to create a unique introduction to envisioning the future and learning how to seize it.



The future of AI and quantum **Dr. Michael Housman**

Michael Housman has 15 years of experience leading technology teams and architecting artificial intelligence platforms that have transformed the way we hire (Evolv), communicate (RapportBoost.AI), detect fraud (Point Predictive) and transact real estate (Doma). He has published his work in a variety of peer-reviewed journals, presented at dozens of academic and practitioner-oriented conferences, and has had his research profiled by such media outlets as The New York Times, Wall Street Journal, The Economist, and The Atlantic. Dr. Housman received his AM and PhD in Applied Economics and Managerial Science from The Wharton School of the University of Pennsylvania and his AB from Harvard University.

IN THIS SESSION

The recent explosion of artificial intelligence technologies is disrupting entire industries and will completely transform the way we live. In this session, Dr. Michael Housman offers up some insight into why the explosion in artificial intelligence is occurring now, how you can best position your organization to harness the power of these advances, and what the future looks like for the fields of computer vision, natural language understanding and generation, and cognitive computing.



Thriving in uncertainty **Dan Klein**

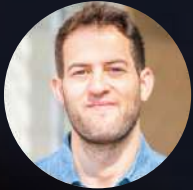
Dan Klein is an Improviser. As a Lecturer of Management at the Stanford Graduate School of Business, a Lecturer in the Department of Theater and an Instructor at the Stanford School, Dan teaches classes on Improvisation, Storytelling, Design Thinking and Acting With Power.

Dan has also taught for IMD in Switzerland, IPADE in Mexico, Te Hono in New Zealand, Enterprise Singapore, and travels around the world (sometimes virtually) delivering keynotes and giving workshops for dozens of companies including Google, Netflix, Blackrock, Nestle and Lucasfilm.

IN THIS SESSION

Today's leaders must possess more tools than critical thinking and logical reasoning. They must also be agile, imaginative, resourceful, and resilient, fostering a Growth Mindset and Psychological Safety for themselves and their teams. Utilize the improviser's toolset to manage uncertainty in an era of disruptive tech.

Speakers



Metaverse
Aaron Frank

Aaron Frank is a researcher, writer, and consultant who has spent a decade working in Silicon Valley, where he most recently served as Principal Faculty at Singularity University. As a writer, his articles have appeared in Vice, Wired UK, Forbes, and Venturebeat.

He routinely advises large companies, startups, and government organizations on trends related to augmented & virtual reality and the use of virtual environments. He's advised clients including Twitter, FC Barcelona, Deloitte and many others.

IN THIS SESSION

As the development of online virtual environments and the formation of virtual economies are shaping the modern internet, the attention is focused on a concept referred to as the "metaverse." But what does that word even mean? Grounded in his decade of work researching, using, and building online virtual environments, Aaron Frank will introduce important context for navigating the hype surrounding this "fancy new tech obsession". This presentation weaves together introductory topics ranging from augmented and virtual reality, game engines, virtual worlds, NFTs, and virtual economies.



AI & Big Data in Healthcare
Raymond McCauley

Raymond McCauley is a scientist, engineer, inventor, investor, and entrepreneur working at the forefront of biotechnology. He explores how applying technology to life is affecting us all using storytelling to show how quickly these changes are happening and where it may head tomorrow. His work and profile have been featured in Wired, Forbes, Time, CNBC, Science, and Nature. Raymond is Principal of Exponential Biosciences; a theme advisor to ARK Invest; Co-founder and Chief Architect for BioCurious and part of the team that developed next generation DNA sequencing at Illumina (\$ILMN). Raymond creates, advises, invests in, and develops biotech-related startups.

IN THIS SESSION

Medicine has largely resisted digital disruption up until now. But it's a new world, where machine learning and genetic technologies are becoming tools in clinics, big-data-driven approaches to prevention are saving lives and redefining aging, and wearable biosensors are everywhere. Are we ready for Big Brother with a stethoscope? What does this mean for people in the business of healthcare? Not just health systems, but also governments, insurance, financial advisors, and each of our families and selves.



Future of nutrition
Dr. Tiffany Vora

Tiffany J. Vora, PhD, is a Nonresident Fellow of the GeoTech Center of the Atlantic Council and Faculty and Vice Chair of Digital Biology and Medicine at Singularity University. She holds undergraduate degrees in Biology and Chemistry from New York University and a PhD in Molecular Biology from Princeton University.

Dr. Vora serves as an advisor to several companies, is a member of the Homeward Bound Project's sixth cohort of women STEM leaders, and is part of the leadership team of the Space Humanity Lab.

IN THIS SESSION

Exciting advances in exponential technologies and global connectedness are delivering an unprecedented abundance and variety of food around the world. Explore synthetic biology, a dynamic innovation space that views bacteria, yeast, plants, and animals as the "technology" that delivers nutrition (and more). Disruptive new flavors, textures, materials, process components and ways to support health are becoming possible – and are on their way to shelves around the world thanks to precision fermentation, cell-free synthetic biology, and cellular agriculture.

Speakers



The future of finance **Shuo Chen**

Shuo Chen is a General Partner at IOVC, where she focuses on early-stage venture investments in Silicon Valley. She is also Faculty at UC Berkeley. Shuo is appointed by California Governor Gavin Newsom to serve as 1 of 13 voting members on California's Mental Health Commission. In her venture role, Shuo has invested in companies now acquired by Goldman Sachs, Ford, Caterpillar, Binance and Dialpad, and many more. She has helped portfolio company's close deals with Amazon, Apple, Google, Mercedes-Benz and NASA among others. Prior, Shuo worked at Goldman Sachs in investment banking and co-authored one of the leading books on financial regulations.

IN THIS SESSION

Accelerated technological transformations in modern history has caused tremendous challenges as well as great opportunities for financial institutions and banking. It is therefore important to understand how exponential technologies augment and empower the way all companies do business. This talk covers: why AI and blockchain revolutionizes how all businesses transact anything of value; how these technologies have been leveraged by some of the largest financial services companies and most promising startups to bring exponential change to their respective businesses; future opportunities for financial services professionals and organizations from payments and lending to capital markets and asset management leveraging tech.



Strategies for innovation **Pedram Mokrian**

Pedram's career has been focused on architecting innovation and helping shape the application of digital technologies and new business models to transform industries. He is cofounder of Global Innovation Catalyst, and a partner at Ratio Growth. He also serves as faculty at Stanford University and the Haas School of Business at UC Berkeley. He was previously a Principal at Mayfield, one of Silicon Valley's most storied venture capital firms. In addition, he has served as an advisor to a number of start-ups, investment groups, and major corporations including the Texas Medical Center, Vinci, B.Grimm, TOTAL, GE Ventures, EY, MISO, UNICEF, 500 Startups, and others.

IN THIS SESSION

There is an art and a science to adopting a successful, long-term innovation strategy and two common themes that need to be more broadly understood:

- Consensus kills Innovation: most disruptive opportunities are impeded by the corporate immune system, where the general collective strives to maintain the status-quo.
- Serendipity is not a strategy: A lack of a focused innovation strategy, structure, and vision is a common inhibitor of driving change.

CONTINUE

Speakers



Lauri Oinaala

Lauri Oinaala is the EY EMEA Family Enterprise Leader and the EY Global Leader for EY NextGen, a platform that serves the next generation of C-suite and board members, with an international membership from 80 countries.

Lauri is an experienced professional in Family Business and Family Office consulting, with a special focus in ownership, family and corporate governance, strategy and transitional advisory related to ownership and leadership.

Prior to joining the EY organization in 2012, Lauri worked within a Nordic family office and its operational entities in Northern Europe and the United States for 10 years, advising the leadership on its growth agenda and projects related to international expansion in Asia-Pacific. Lauri has MSc (Economics and Business Administration) from Aalto University School of Business in Helsinki.

IN THIS SESSION

Lauri will run multiple sessions throughout the week and operate alongside Program host Riaz Shah in delivering a cohesive and unique executive learning experience.

Family ownership often brings an additional layer of complexity, and the next generation of leaders face expectations from both the business and the family. Lauri's sessions focus on how future leaders can confidently advance to hold trusted positions within family enterprise and private capital, and bring value to ownership while preparing for a future shaped by innovation and disruption.

The sessions also explore advanced governance topics related to innovation management, and how participants can professionalize their approach to serving in positions of trust, such as boards, refresh the management's thinking and foster a culture of innovation.

CONTINUE

Speakers



Riaz Shah, OBE

Riaz is the EY Global Learning Leader. He has almost 40 years' experience serving clients in both Assurance and Technology Consulting and having various management roles including Assurance MP in London and COO of Markets.

His education is from Bradford University UK (Undergrad), Harvard Business School (AMP180), Singularity University (EP17), and he is a Chartered Accountant. His interests are in technology, education and enterprise. Outside of the EY organization, Riaz is a Founder and Chair of The One Degree Academy, a free school in a disadvantaged area of London. He is also a Professor of Practice for Innovation & Leadership at Hult Ashridge Executive Education in the UK, and he coaches several startup CEOs.

In 2023, Riaz was awarded an OBE (Order of the British Empire) for Services to Education by HM King Charles in the 2023 New Year Honours List.

IN THIS SESSION

Riaz Shah is the Program host and will run daily recaps and reflection discussions as well as the following sessions:

Futures Mapping

In this session, you will use a deceptively simple tool in your group to map out the impact and opportunities of disruptive tech trends. This will then help you better able to foresee future opportunities and emerging threats to your business.

The Future of Work

This session will examine how technology and demographic trends are affecting labor markets around the world, the changing expectations workers, and how we need to be bolder in our responses to these challenges. We will then consider the need for reskilling by governments, employers and individuals.

Terms and conditions

1. General

EY Business Services GmbH, Flughafenstraße 61, 70629 Stuttgart, Germany (“Organizer”), offers next generation members into family enterprises (“Participants”) the chance to participate in the EY NextGen Academy 2023 – Disruptive Tech Program (“Program”). By registering, the Participant accepts the following terms and conditions (“Terms and Conditions”).

2. Binding registration

Registration for participation in the Program must be made by completing a registration form by e-mail or online via the registration portal Cvent and becomes binding upon receipt of the invoice.

3. Offerings by the Program

All Participants must be 21 years old or older at the time of registration. The offerings of the Program are described in the EY NextGen Academy 2023 – Disruptive Tech Program brochure (“Program”). The participation fee does not include any special requests on the part of the Participant. If the Organizer accommodates special requests, these must be agreed upon with the Organizer and are billed separately. The Participant is aware that the Program may also include external events with a focus on self-awareness, such as functions and sporting events and activities. Some of these activities are carried out by third parties and furthermore may take place outdoors and are therefore dependent on the weather.

4. Payment terms

The participation fee is payable upon receipt of invoice by the Participant.

The Organizer reserves the right to deny participation in the Program or in specific offerings by the Program in the event of default on payment, as well as to give the place to a third party.

5. Cancellation on the part of the Participant

In the event of cancellation on behalf of the Participant, the Organizer reserves the right to demand the following cancellation terms to cover the costs incurred:

- More than 8 weeks prior to the start of the Program: 100% of the fee is refunded.
- 6-8 weeks prior to the start of the Program: 40% of the fee is refunded.
- 0-6 weeks prior to the start of the Program: no refund.

The calculation of the refund is based on the start date of the Program.

The Participant may nominate a replacement Participant to avoid cancellation fees. In order to be accepted by the Organizer, the replacement Participant must fulfill all prerequisites for participation (judgment of which remains with the Organizer).

Cancellation must be made in writing (by e-mail) or online via the registration portal Cvent. Decisive for the calculation of the cancellation costs is the date of the postmark, the date of receipt of the e-mail or the date of the cancellation via the registration portal Cvent. If the Participant cancels the Program prematurely, he has no right to a refund of the participation fee. Any additional costs that may have been incurred and will be incurred shall be borne by the Participant.

6. Cancellation or modification on the part of the Organizer

The Program will only take place if there are sufficient Participants. If the minimum number of Participants is not met, the Organizer reserves the right to cancel the Program no later than one month before it is due to commence. In this event, any payments already made by the Participant will be reimbursed. If there are too many registrations, the Organizer reserves the right to refuse some of them, thereby preventing the participation of certain individuals.

The Organizer also reserves the right to modify the Program or individual offerings of the Program, or to cancel these completely in the event that the Organizer determines, in its sole discretion and due to reasonable concerns, that the health of the

Participants and/or the Organizers’ employees involved is at risk or can be impaired by attending such an event because of an illness or epidemic (including COVID-19). In the event of a cancellation of the Program, any payments already made by the Participant will be reimbursed.

7. Force Majeure Event

“Force Majeure Event” means an act of God, war, act of terrorism, disaster (including any epidemic or pandemic affecting the Organizer), flood, fire, storm, strike or other industrial disputes (except for those relating to the Organizer’s employees), civil disorder or curtailment of transportation facilities, or other similar event beyond reasonable control.

The Organizer reserves the right to modify the Program or individual offerings of the Program, or to cancel these completely, in the event of a Force Majeure Event, as defined above. Every effort is taken to offer equivalent replacement services. No claims may be made against the Organizer on account of changes to the Program or cancellation of services.

8. Code of conduct and exclusion

During the Program, the Participant is unconditionally obliged to follow the instructions of the Organizer and any of its authorized third parties. Participants can be excluded from the Program at any time if they fail to behave appropriately, continually disturb the running of the Program, do not follow the instructions of the Organizer or its authorized third parties or jeopardize the safety of other Participants. All costs incurred as a result of exclusion from the Program are borne by the Participant. The participation fee will not be reimbursed.

9. Liability of the Organizer

The Organizer is liable for gross negligence or intent, as well as culpable injury to life, limb or health, according to the law.

The Organizer does not assume liability in all other cases apart from breach of material contractual obligations that are essential for the proper running of the Program and on which the Participant can and does generally rely.

Furthermore, in the event of breach of material contractual duties, the liability of the Organizer will be limited to foreseeable damage of a typical nature.

This will not affect compulsory statutory liability.

The above limitations on liability also apply to the personal liability of employees, representatives, bodies and agents of the Organizer.

The Organizer assumes no liability for breach of duty by third parties that are not agents of the Organizer.

10. Insurance

Participants are not insured via the Organizer. They should, therefore, arrange their own suitable insurance policies. With their registration, the Participant certifies the Participant’s coverage by adequate accident, health and personal liability insurance.

Furthermore, the Organizer highly recommend that every Participant obtain a personal insurance to cover any costs (e.g., accommodation during quarantine, change of travel reservations etc.) associated with a possible COVID-19 pandemic.

The Program includes sporting activities, some of which take place in outdoor settings with elements intended to push the Participant further toward their personal limits. The Participant is aware of the associated risks and confirms participation in the suggested activities voluntarily and at the Participant’s own risk. The Participant is entitled to refuse participation in individual activities at any time, even if this is at short notice on location.

The risk of accident cannot be fully excluded, even though activities are conducted by expert and relevantly trained third parties. Participants take part in these activities at their own risk.

The Participant affirms that the Participant is in good mental and physical health. The Participant also undertakes to inform the Organizer of health problems before the Program commences.

11. Rights to pictures

The Organizer is entitled to make any kind of film, image and sound recordings of the Participant within the EY NextGen Academy 2023 by himself

or by any authorized third party and to use them for internal purposes, in particular for publication within the intranet operated by the Organizer and the other members of the global network of EY member firms.

The foregoing shall also apply to the exploitation of the film, image and sound recordings, in public, in particular by making them publicly accessible on the internet, the press and television etc. for all conceivable, non-commercial and commercial purposes in connection with the event, in particular for own advertising or reference purposes.

The Participant’s film, image and sound recordings made by the Organizer or by any authorized third party within the event will be used free of charge and if necessary, also for commercial purposes.

Section 23 (2) of the KunstUrhG (Kunsturhebergesetz: German Artistic Creations Act) and specific data protection regulations remain unaffected.

12. Data protection

As described in more detail in the registration form’s declaration of consent section, the Organizer may collect, use, transfer, store or otherwise process (collectively, process) Participants’ information that can be linked to specific individuals (personal data). The Organizer may process personal data in various jurisdictions in which it and the EY member firms operate (these are listed at www.ey.com). The Organizer will process personal data in accordance with applicable law and professional regulations, including (but not limited to) the Bundesdatenschutzgesetz (BDSG): German Federal Data Protection Act. Any service provider that processes personal data on behalf of the Organizer will be required to adhere to such requirements.

13. COVID-19 pandemic Regulations

The safety of all Participants and EY personnel remains at the forefront of all planning and is the Organizers highest priority. Therefore, full COVID-19 vaccination is mandatory for all Participants. Participants who cannot be vaccinated due to medical reasons can be exempt from this regulation. The decision on

the acceptance of such exemption is made by the Organizer on a case-by-case basis. A corresponding proof of vaccination or a confirmation that the Participant cannot be vaccinated due to medical reasons (e.g., vaccination certificate or confirmation of a doctor) is required.

14. Third party COVID-19 Regulations

Parts of the Program will take place on the premises of third parties. Third parties such as e.g., business schools, hotels or the countries in which the Program takes place usually have their own COVID-19 regulations, such as COVID-19 tests upon entry or before entering any building or similar (e.g., a campus). EY is not liable if third party regulations prevent participation in the Program in whole or in part – e.g., in case of a positive COVID-19 test of the Participant, refusal of entry to a country or if a third party does not allow an entry to a building or similar places (e.g., a campus) due to COVID-19 symptoms or other lack of requirements.

15. Applicable law and court of competent jurisdiction

German law is applicable to these Terms and Conditions. The sole court of competent jurisdiction is Stuttgart.

16. Miscellaneous

Should one or several provisions in these Terms and Conditions prove to be partly or wholly invalid, void or otherwise unenforceable, there is no infringement on the validity of all other provisions.

Only the German wording of these Terms and Conditions will be deemed legally binding. Any translations of the Terms and conditions into a language other than German serve only to facilitate communication between the Organizer and the Participants and are, therefore, not legally binding.

Privacy Notice for EY NextGen Academy

This Privacy Notice describes how EY Business Services GmbH (EY) processes personal data as part of the EY NextGen Academy program. The following personal data is processed within the EYNextGen Academy program:

- The participant's contact details (first name and last name, address, telephone number and email)
- The participant's birth date
- The participant's nationality
- The participant's motivation and program selection
- Name and address of the participant's family business including VAT ID number (EU countries only)
- If applicable, credit card information (first name and last name of the credit card holder, address, credit card type, credit card number, the expiration date of the credit card)
- Any food intolerances and nutritional requirements of the participant
- If applicable, photo, visual or audio recordings of the participant

The purpose of the processing of the personal data collected via the mandatory form is the planning and realization of the EY NextGen Academy program including travel organization (support visa, etc.) and the verification of the participation requirements. In addition, information on food intolerances and nutritional requirements could be processed, which you provide us on voluntary basis. In the case of credit card payment, credit card information will also be processed if you provide it to us at your own request. The credit card information provided during the payment process will be stored for 90 days after the end of the event. If you agree, your contact data will also be processed for the purpose of sending invitations to further EY NextGen conferences, EY NextGen events and to participate in the EY NextGen alumni network and other networks within the global EY network/ EY companies.

As part of the EY NextGen Academy program, pictures and video recordings are made to capture impressions and memories of the events for participants and to use the recordings also for the advertising of future events. These can be published in (printed) media, on social media platforms (LinkedIn, Twitter, etc.) and on websites of EY.

The legal basis for data processing in connection with the planning and implementation of the EY NextGen Academy program is Art. 6 paragraph 1 sentence 1 lit. b GDPR. Personal data that you provide us voluntarily will be processed based on your consent. The legal basis in this respect is Art. 6 paragraph 1 sentence 1 lit. a GDPR. The production of picture and video recordings of the event, the publication of selected picture or video recordings in (print) publications within the global internal EY network, on the internet (EY homepage), on social media platforms (LinkedIn, Twitter, etc.) as well as for the purpose of marketing the EY NextGen Academy program are carried out to protect the legitimate interests of the parties in accordance with Art. 6 paragraph 1 sentence 1 lit. f GDPR.

Your personal data is hosted in the USA and in Germany. EY administrators worldwide will be able to view the data as part of hosting, programming, maintenance and support services. The EY locations are listed on the website www.ey.com/ourlocations. The transmission of personal data within the global EY network is subject to the Binding Corporate Rules Program (available under www.ey.com/bcr). Furthermore, your data will be transferred to third parties, if

they process your personal data on behalf of EY. EY processes your personal data in accordance with the applicable data protection laws.

The data required for invoicing is stored in accordance with the legal retention periods. All data in excess of this will not be stored for more than one year after the end of the event, unless EY is legally obliged to retain the data for a longer period (e.g., consent for pictures, legal reasons).

The picture and video recordings that are made for the purpose of documenting the event and for marketing purposes of the EY NextGen Academy program are generally stored for five years. You can withdraw your consent to the storage and use of your contact data for our EY NextGen Academy network at any time with effect for the future.

You may object to the processing of picture and video recordings based on a legitimate interest of EY at any time with effect for the future, if you give reasons that result from your particular situation and do not outweigh our interests. Please note that in case of print publications, it is not possible to delete the data. The picture and video recordings published on the EY websites and on social media platforms (LinkedIn, Twitter, etc.) can be accessed, copied, reused or passed

on to third parties by any person on the internet. In respect, deletion can only be guaranteed on the sites operated by EY. Please send your revocation to alexander.seehaus@de.ey.com.

EY is committed to ensuring that your personal data is secure. To prevent unauthorized access or disclosure, EY has taken extensive technical and organizational measures to secure and protect your personal data. All EY employees and third parties entrusted by EY with the processing of your personal data are obliged to respect the confidentiality of your data.

You have a legal right to request information about the personal data that EY has stored about you. In addition, you have the right to correct, delete, restrict the processing or transfer of your personal data, provides that the legal requirements are met. For information about which of your personal data is processed in the context of registration and participation in EY NextGen Academy or to obtain access to your personal data, please contact your regular EY contact person or send an email to datenschutz@de.ey.com.

If you have any concerns about data processing and believe that there is a violation of data privacy law or any other law for the protection of personal data, you can contact our data privacy officer (c/o Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft, Flughafenstrasse 61, 70629 Stuttgart, datenschutz@de.ey.com). She will investigate your complaint and inform you about the further procedure. You also have the right to complain with the data protection authority (Art. 77 GDPR). For further information, see our data protection declaration on the EY website: https://ey.com/de_de/privacy-statement.

Terms and conditions

1. Allgemeines

Die EY Business Services GmbH, Flughafenstraße 61, 70629 Stuttgart, Deutschland, (nachfolgend „der Veranstalter“) bietet der nächsten Generation aus Familienunternehmen (nachfolgend „die Teilnehmer“) das Programm „EY NextGen Academy 2023 – Disruptive Tech Program“ (nachfolgend „das Programm“) an. Mit seiner Anmeldung akzeptiert der Teilnehmer die Teilnahmebedingungen („Terms and Conditions“ oder „Teilnahmebedingungen“).

2. Verbindliche Anmeldung zur Teilnahme am Programm

Die Anmeldung zur Teilnahme am Programm hat schriftlich per Anmeldeformular oder online über das Anmeldeportal Cvent zu erfolgen und wird nach Erhalt der Rechnung verbindlich.

3. Leistungen des Programms

Der Teilnehmer muss zum Zeitpunkt der Anmeldung das 21. Lebensjahr vollendet haben. Die Leistungen sind in der Broschüre EY NextGen Academy 2023 – Disruptive Tech Program beschrieben („Programm“). Sonderwünsche des Teilnehmers sind in der Teilnahmegebühr nicht enthalten. Sofern der Veranstalter Sonderwünsche erfüllt, werden diese vorab mit dem Veranstalter vereinbart und gesondert in Rechnung gestellt.

Der Teilnehmer ist bewusst, dass im Rahmen des Programms externe Anlässe stattfinden können, wie Besuche von Veranstaltungen, Teilnahme an sportlichen Anlässen und Aktivitäten, bei denen die persönliche Selbsterfahrung im Vordergrund steht. Einige dieser Aktivitäten werden durch Dritte durchgeführt. Zudem können diese in der freien Natur stattfinden und sind deshalb von der Witterung abhängig.

4. Zahlungsbedingungen

Die Teilnahmegebühr wird nach Erhalt der Rechnung fällig. Der Veranstalter behält sich vor, die Teilnahme an dem Programm bzw. an einzelnen Leistungen des Programms bei Zahlungsverzug zu verweigern bzw. an Dritte weiterzugeben.

5. Absage durch den Teilnehmer

Im Falle der Absage durch den Teilnehmer gelten die folgenden Stornierungsbedingungen zur Deckung der dem Veranstalter entstandenen Kosten und Aufwendungen:

- Mehr als 8 Wochen vor Beginn des Programms: 100% der Teilnahmegebühr wird zurückerstattet.
- 6-8 Wochen vor Beginn des Programms: 40% der Teilnahmegebühr wird zurückerstattet.
- 0-6 Wochen vor Beginn des Programms: keine Rückerstattung.

Die Berechnung der Rückerstattung basiert auf dem Datum des Beginns des Programms.

Zur Vermeidung der Stornierungskosten kann der Teilnehmer einen Ersatzteilnehmer benennen. Dieser ist vom Veranstalter nur dann zu akzeptieren, sofern der Ersatzteilnehmer nach Einschätzung des Veranstalters sämtliche Voraussetzungen zur Teilnahme am Programm erfüllt.

Die Absage muss schriftlich (per E-Mail) oder online über das Anmeldeportal Cvent erfolgen. Maßgebend für die Berechnung der Stornierungskosten ist das Datum des Poststempels oder das Eingangsdatum der E-Mail oder das Datum der Absage über das Anmeldeportal Cvent. Bricht der Teilnehmer das Programm vorzeitig ab, hat er keinen Anspruch auf Rückerstattung der Teilnahmegebühr. Gegebenenfalls angefallene und anfallende Zusatzkosten trägt der Teilnehmer.

6. Absage oder Änderung durch den Veranstalter

Die Durchführung des Programms ist von einer Mindestteilnehmerzahl abhängig. Wird diese nicht erreicht, behält sich der Veranstalter vor, das Programm bis spätestens einen Monat vor dessen Beginn abzusagen. Bereits geleistete Zahlungen werden dem Teilnehmer in diesem Fall erstattet. Bei Eingang zu vieler Anmeldungen behält sich der Veranstalter vor, nach eigenem Ermessen einzelne Anmeldungen abzulehnen und damit die Teilnahme einzelner Personen an dem Programm zu versagen.

Der Veranstalter behält sich vor, das Programm oder einzelne Leistungen des Programms zu ändern oder gänzlich zu streichen, für den Fall, dass der Veranstalter nach eigenem Ermessen und aufgrund angemessener Bedenken feststellt, dass die Gesundheit der Veranstaltungsteilnehmer und/oder der beteiligten Mitarbeiter des Veranstalters angesichts einer Krankheit oder

Epidemie (einschließlich COVID-19) durch die Teilnahme an einer Veranstaltung gefährdet ist oder beeinträchtigt werden kann. Im Falle einer Absage des Programms werden bereits geleistete Zahlungen des Teilnehmers zurückerstattet.

7. Höhere Gewalt

„Höhere Gewalt“ bezeichnet einen Akt höherer Gewalt, Krieg, Terrorakte, Katastrophen (einschließlich Epidemien oder Pandemien, von denen der Veranstalter betroffen ist), Überschwemmungen, Brände, Stürme, Streiks oder andere Arbeitskämpfe (mit Ausnahme derjenigen, die sich auf die Mitarbeiter des Veranstalters beziehen), innere Unruhen oder Beeinträchtigungen von Verkehrsanlagen oder ähnliche Ereignisse, die außerhalb der angemessenen Kontrolle des Veranstalters liegen.

Der Veranstalter behält sich vor, das Programm oder einzelne Leistungen des Programms zu ändern oder gänzlich zu streichen, wenn dies Höhere Gewalt, wie vorstehend definiert, erfordert. Er ist bemüht, gleichwertige Ersatzleistungen anzubieten. Wegen Programmänderungen oder der Streichung von Leistungen können keinerlei Ansprüche gegen den Veranstalter geltend gemacht werden.

8. Verhaltensvorschriften und Ausschluss

Der Teilnehmer verpflichtet sich, während des Programms den Anweisungen des Veranstalters und der von diesem autorisierten Dritten unbedingt Folge zu leisten. Teilnehmer, welche sich nicht ordentlich verhalten, die ordnungsgemäße Durchführung des Programms stören, den Anweisungen des Veranstalters oder der von diesem autorisierten Dritten keine Folge leisten oder die Sicherheit der übrigen Teilnehmer gefährden, können jederzeit vom Programm ausgeschlossen werden. Sämtliche sich aufgrund eines Ausschlusses entstehenden Kosten trägt der Teilnehmer. Ein Anspruch auf Rückerstattung der Teilnahmegebühr besteht nicht.

9. Haftung des Veranstalters

Der Veranstalter haftet für vorsätzliches und grob fahrlässiges Handeln, sowie im Falle der schuldhaften Verletzung von Leben, Körper und Gesundheit nach den gesetzlichen Vorschriften.

In allen anderen Fällen ist die Haftung des Veranstalters ausgeschlossen, sofern nicht eine Verletzung von wesentlichen Vertragspflichten, deren Erfüllung die ordnungsgemäße Durchführung

des Programms erst ermöglichen und auf deren Einhaltung der Teilnehmer regelmäßig vertraut und vertrauen darf, vorliegt.

Im Fall der Verletzung von wesentlichen Vertragspflichten ist die Haftung des Veranstalters auf den vorhersehbaren, typischerweise entstehenden Schaden beschränkt.

Eine gesetzlich zwingende Haftung bleibt davon unberührt.

Die vorstehende Haftungsbeschränkung gilt auch für die persönliche Haftung der Mitarbeiter, Vertreter, Organe und Erfüllungsgehilfen des Veranstalters.

Jegliche Haftung des Veranstalters für Pflichtverletzungen durch Dritte, die keine Erfüllungsgehilfen des Veranstalters sind, ist ausgeschlossen.

10. Versicherung

Der Teilnehmer ist durch den Veranstalter nicht versichert. Er hat daher eigenständig für entsprechenden Versicherungsschutz Sorge zu tragen. Mit der Anmeldung bestätigt der Teilnehmer, dass der Teilnehmer ausreichend unfall-, krank- und privathaftpflichtversichert ist.

Des Weiteren empfiehlt der Veranstalter ausdrücklich, den Abschluss einer persönlichen Versicherung durch den Teilnehmer, die jegliche Kosten (z.B. Unterbringung während einer Quarantäne, Änderung der Reisebuchungen etc.) im Zusammenhang mit einer möglichen COVID-19 Infektion abdeckt.

Das Programm beinhaltet sportliche Aktivitäten, die teilweise in der freien Natur stattfinden und Elementen enthalten, welche die Teilnehmer ihren persönlichen Grenzen näherbringen sollen. Der Teilnehmer ist sich den damit verbundenen Risiken bewusst und erklärt, dass der Teilnehmer freiwillig und auf eigene Gefahr an den vorgeschlagenen Aktivitäten teilnimmt. Die Teilnahme an einzelnen Aktivitäten kann jederzeit, auch noch kurzfristig vor Ort, von dem Teilnehmer selbst verweigert werden.

Selbst bei Durchführung der Aktivitäten durch fachkundige und entsprechend geschulte Dritte können Unfälle nicht ausgeschlossen werden.

Der Teilnehmer versichert, dass der Teilnehmer psychisch und physisch gesund ist. Er verpflichtet sich, den Veranstalter auf gesundheitliche Probleme vor Beginn des Programms hinzuweisen.

11. Recht am eigenen Bild

Der Veranstalter ist berechtigt, Film-, Bild- und Tonaufnahmen jeglicher Art vom Teilnehmer im Rahmen der EY NextGen Academy 2023 selbst anzufertigen oder durch autorisierte Dritte anfertigen zu lassen und diese für interne Zwecke, insbesondere zur Veröffentlichung im Rahmen des vom Veranstalter und den weiteren Mitgliedern des weltweiten Verbunds von EY-Gesellschaften („EY-Firms“) betriebenen Intranets, zu nutzen.

Dies gilt auch für die Verwertung der Film-, Bild- und Tonaufnahmen gem. des vorstehenden Absatzes in der Öffentlichkeit, insbesondere durch öffentliches Zugänglichmachen im Internet, der Presse und dem Fernsehen etc. zu allen erdenklichen, unkommerziellen und kommerziellen Zwecken im Zusammenhang mit der Veranstaltung, insbesondere zu eigenen Werbe- oder Referenzzwecken.

Die Film-, Bild- und Tonaufnahmen des Teilnehmers, die vom Veranstalter oder von autorisierten Dritten im Rahmen der Veranstaltung erstellt werden, werden unentgeltlich ggf. auch zu kommerziellen Zwecken, verwendet.

§ 23 Abs. 2 KunstUrhG sowie die gesonderten Regelungen zum Datenschutz bleiben unberührt.

12. Datenschutz

Wie in der Einwilligungserklärung des Anmeldeformulars näher erläutert, ist der Veranstalter dazu berechtigt, Teilnehmerinformationen, die bestimmten Personen zu- geordnet werden können („personenbezogene Daten“), zu erheben, zu verwenden, zu übertragen, zu speichern oder anderweitig zu verarbeiten (zusammen „verarbeiten“). Der Veranstalter ist dazu berechtigt, personenbezogene Daten in den verschiedenen Jurisdiktionen, in denen er und die anderen EY-Firms tätig sind (eine Aufstellung ist unter www.ey.com abrufbar), zu verarbeiten. Der Veranstalter verarbeitet personen-bezogene Daten ausschließlich in Übereinstimmung mit geltendem Recht, ins-besondere unter Beachtung des BDSG. Der Veranstalter verpflichtet sämtliche Auftragnehmer, die in seinem Auftrag personen-bezogene Daten verarbeiten, sich ebenfalls an diese Bestimmungen zu halten.

13. COVID-19 Bestimmungen

Die Sicherheit aller Teilnehmer und des EY-Personals steht bei allen Planungen im Vordergrund und hat für den Veranstalter höchste Priorität. Daher ist eine vollständige COVID-19-Impfung für alle Teilnehmer verpflichtend vorgeschrieben. Teilnehmer, die aus medizinischen Gründen nicht geimpft werden können, können von dieser Regelung ausgenommen werden. Die Entscheidung über die Akzeptanz dieser Ausnahmeregelung trifft der Veranstalter von Fall zu Fall. Ein entsprechender Nachweis sowohl für eine Impfung wie auch eine Ausnahme aus medizinischen Gründen davon (z.B. anerkanntes Impfzertifikat oder Bestätigung eines Arztes) ist zwingend erforderlich.

14. COVID-19 Bestimmungen Dritter

Teile des Programms finden in den Räumlichkeiten von Dritten statt. Dritte wie bspw. Business Schools, Hotels oder die Staaten, in denen das Programm stattfindet, haben meist eigene COVID-19 Bestimmungen, wie beispielsweise Tests bei der Einreise oder vor Betreten des Campus. EY haftet nicht, sollte durch Bestimmungen Dritter eine Teilnahme an dem Programm ganz oder teilweise nicht möglich sein – z.B. bei einem positiven COVID-19 Testergebnis, bei Verweigerung der Einreise oder sollten Dritte ein Betreten von Gebäuden oder ähnlichem (z. B. des Campus) auf Grund von COVID-19 Symptomen oder anderer fehlender Erfordernisse nicht erlauben.

15. Anwendbares Recht und Gerichtsstand

Auf diese Teilnahmebedingungen ist deutsches Recht anwendbar. Ausschließlicher Gerichtsstand ist Stuttgart.

16. Schlussbestimmungen

Sollte einzelne oder mehrere Bestimmungen dieser Teilnahmebedingungen teil-weise oder vollständig unwirksam, nichtig oder in sonstiger Weise undurchführbar sein, so berührt dies die Wirksamkeit der übrigen Bestimmungen nicht.

Ausschließlich den in deutscher Sprache abgefassten Teilnahmebedingungen kommt eine rechtsverbindliche Wirkung zu. Etwaige Übersetzungen der Teilnahmebedingungen in eine andere als die deutsche Sprache dienen nur zur Vereinfachung der Kommunikation zwischen dem Veranstalter und den Teilnehmern und sind daher rechtlich nicht bindend.

Datenschutzerklärung

EY NextGen Academy

Diese Datenschutzerklärung beschreibt, wie im Rahmen des Programms der EY NextGen Academy personenbezogene Daten von der EY Business Services GmbH (EY) verarbeitet werden. Folgende personenbezogene Daten werden im Rahmen des Programms EY NextGen Academy verarbeitet:

- Kontaktdaten (Vorname und Nachname, Adresse, Telefonnummer und E-Mail) des Teilnehmers;
- Geburtsdatum des Teilnehmers;
- Nationalität des Teilnehmers;
- Motivation und Programmauswahl des Teilnehmers;
- Bezeichnung und Adresse des Familienunternehmens des Teilnehmers einschließlich der VAT-ID Nummer (nur EU-Länder);
- Ggf. Kreditkarteninformationen (Vor- und Nachname des Kreditkarteninhabers, Adresse, Kreditkartentyp, Kreditkartennummer, das Ablaufdatum der Kreditkarte);
- Ggf. Lebensmittelunverträglichkeiten und Ernährungsbedürfnisse des Teilnehmers;
- Ggf. Foto, Bild- und Tonaufnahmen des Teilnehmers.

Zweck der Verarbeitung der über die Pflichtfelder erhobenen personenbezogenen Daten ist die Planung und die Durchführung des Programms der EY NextGen Academy einschließlich der Reiseorganisation (Support Visa, etc.) und die Prüfung der Teilnahmevoraussetzungen. Darüber hinaus können Informationen zu Lebensmittelunverträglichkeiten und Ernährungsbedürfnissen verarbeitet werden, sofern Sie uns diese auf eigenem Wunsch zur Verfügung stellen. Im Falle der Kreditkartenzahlung werden auch die Kreditkarteninformationen verarbeitet, sofern sie uns diese auf eigenem Wunsch zur Verfügung stellen. Die im Rahmen des Zahlungsvorgangs mitgeteilten Kreditkarteninformationen werden für die Dauer von 90 Tagen nach Ende der Veranstaltung gespeichert. Die Bezahlung mit der Kreditkarte ist freiwillig. Soweit Sie damit einverstanden sind, werden Ihre Kontaktdaten auch zum Zwecke der Übersendung von Einladungen zu weiteren EY NextGen Veranstaltungen, EY Next Generation Events sowie zur Teilnahme am EY NextGen Alumninetzwerk und an anderen Netzwerken innerhalb des weltweiten EY-Netzwerks/EY Gesellschaften verarbeitet. Im Rahmen des Programms der EY NextGen Academy werden Bild- und Tonaufnahmen erstellt, um Eindrücke und Erinnerung an der

Veranstaltung für die Teilnehmer festzuhalten und die Aufnahmen auch für die Bewerbung zukünftiger Veranstaltungen zu nutzen. Hierbei können diese in (Print-) Publikationen, Social Media Plattformen (LinkedIn, Twitter, etc.) und Internetseiten von EY veröffentlicht werden.

Rechtsgrundlage für die Datenverarbeitung im Zusammenhang mit der Planung und Durchführung des Programms der EY NextGen Academy ist Art. 6 Abs. 1 S. 1 lit. b DSGVO. Personenbezogenen Daten, die Sie uns freiwillig mitteilen, werden auf der Basis Ihrer Einwilligung verarbeitet. Rechtsgrundlage ist insoweit Art. 6 Abs. 1 S. 1 lit. a DSGVO. Die Anfertigung der Bild- und Tonaufnahmen über die Veranstaltung, die Veröffentlichung von ausgewählten Bild- und Tonaufnahmen in (Print-) Publikationen innerhalb des weltweiten internen EY-Netzwerks, im Internet (Homepage von EY), auf Social Media Plattformen (LinkedIn, Twitter, etc.) sowie zum Zwecke der Werbung für das Programm des EY NextGen Academy erfolgen zur Wahrnehmung berechtigter Interessen der Beteiligten gemäß Art. 6 Abs. 1 S. 1 lit. f DSGVO.

Ihre personenbezogenen Daten werden in den USA und in Deutschland gehostet. Im Rahmen von Hostings-, Programmierungs-, Wartungs- und Supportleistungen können Administratoren von EY weltweit die Daten einsehen. Die Standorte von EY sind auf

der Internetseite www.ey.com/ourlocations aufgelistet. Die Übermittlung personenbezogener Daten innerhalb des weltweiten EY-Netzwerks unterliegt dem Programm für verbindliche Unternehmensrichtlinien zum Datenschutz (Binding Corporate Rules, abrufbar unter www.ey.com/bcr). Darüber hinaus erfolgt eine Übermittlung Ihrer Daten an Dritte, sofern diese im Auftrag der EY Ihre personenbezogenen Daten verarbeiten. EY verarbeitet Ihre personenbezogenen Daten nach Maßgabe der geltenden Datenschutzgesetze.

Die für die Rechnungsstellung benötigten Daten werden gemäß den gesetzlichen Aufbewahrungsfristen gespeichert. Alle darüberhinausgehenden Daten werden nicht länger als ein Jahr nach Abschluss der Veranstaltung aufbewahrt, sofern EY nicht gesetzlich zur weiteren Aufbewahrung der Daten verpflichtet ist (z. B. Einwilligung für Bilder, rechtliche Gründe).

Die Bild- und Tonaufnahmen, die zum Zwecke der Dokumentation der Veranstaltung und für Werbezwecke des Programms der EY NextGen Academy gemacht werden, werden grundsätzlich für 5 Jahre gespeichert. Ihre Einwilligung in die Speicherung und Nutzung Ihrer Kontaktdaten für unser EY NextGen Academy Netzwerk können Sie jederzeit mit Wirkung für die Zukunft widerrufen.

Die Verarbeitung von Bild- und Tonaufnahmen, die auf der Basis eines berechtigten Interesses von EY erfolgen, können Sie jederzeit mit Wirkung für die Zukunft widersprechen, sofern Sie Gründe darlegen können, die sich aus Ihrer besonderen Situation ergeben und unsere Interessen nicht überwiegen. Bitte beachten Sie, dass bei Print-Veröffentlichungen eine Löschung der Daten nicht möglich ist. Die über die EY Webseiten und auf Social Media Plattformen (LinkedIn, Twitter, etc.) veröffentlichte Bild- und Tonaufnahmen können im Internet von beliebigen Personen abgerufen, kopiert, weiterverwendet oder an Dritte weitergegeben werden. Insoweit kann eine Löschung nur auf den von EY betriebenen Seiten gewährleistet werden. Ihren Widerruf richten Sie bitte an alexander.seehaus@de.ey.com.

EY verpflichtet sich dafür zu sorgen, dass Ihre personenbezogenen Daten sicher sind. Um einen unbefugten Zugriff oder eine unbefugte Offenlegung zu verhindern, hat EY umfangreiche technische und organisatorische Maßnahmen ergriffen, um Ihre personenbezogenen Daten zu sichern und zu schützen. Alle Mitarbeiter von EY und Dritte, die von EY mit der Verarbeitung Ihrer personenbezogenen Daten betraut werden, verpflichten sich, die Vertraulichkeit Ihrer Daten zu respektieren.

Sie haben einen Rechtsanspruch darauf, Auskunft über die personenbezogenen Daten zu verlangen,

die EY über Sie gespeichert hat. Darüber hinaus haben Sie das Recht auf Berichtigung, Löschung, Einschränkung der Verarbeitung oder Übertragung Ihrer personenbezogenen Daten, sofern die gesetzlichen Voraussetzungen erfüllt sind. Für die Auskunft, welche Ihrer Daten im Rahmen der Anmeldung und Teilnahme an der EY NextGen Academy verarbeitet werden oder um Zugang zu Ihren personenbezogenen Daten zu erhalten, wenden Sie sich bitte an Ihren regulären Ansprechpartner bei EY oder senden eine E-Mail an datenschutz@de.ey.com.

Wenn Sie Bedenken gegen einer Datenverarbeitung haben und der Ansicht sind, dass ein Verstoß gegen das Datenschutzrecht oder eines anderen Gesetzes zum Schutz personenbezogener Daten vorliegt, können Sie sich an unsere Datenschutzbeauftragte (c/o Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft, Flughafenstraße 61, 70629 Stuttgart, datenschutz@de.ey.com) wenden. Sie wird Ihrer Beschwerde nachgehen und Sie über das weitere Vorgehen informieren. Darüber hinaus haben Sie das Recht, bei der zuständigen Datenschutzbehörde (Art. 77 DSGVO) Beschwerde einzureichen. Weitere Hinweise entnehmen Sie bitte unserer Datenschutzerklärung auf der EY Website: https://ey.com/de_de/privacy-statement.

EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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ED None

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